## Player Types



- Explorers: Laid-back players who want to familiarize themselves with their surroundins, taking their time to find Secrets and solve Puzzles and finding enjoyment in unlocking new areas and expanding the game world on their own time.
- Aesthetes: Creative types who enjoy spending time decorating their farmstead, creating personal outfits and breed rare and unique looking horses. Aesthetes value finding and unlocking new dyes and customization options & showing off their artistic flair.
- **Socialites:** Players who especially enjoy the social aspects, meeting new charaters, interacting with NPC's, or establishing themselves within the Online Community.
- **Completionists:** Players with a strong case of FOMO who wish to experience everything the game has to offer, unlocking Features and reaching Endgame as quickly as possible.
- Winners: Competitive players who take value in Wealth & Progression, winning competitions and scoring on the Leaderboards, flaunting their achievements to the public.
- Engineers: Min-Maxers who want to understand the in's and out's of the game mechanics, taking their time to understand the breeding system or figuring out the most efficient way to make money. They take value in being productive and efficient achievers.